

folioShop / folioBlog WordPress Themes

A Hybrid Theme with a Gallery, Shop and Blog - 3 independent sections

The theme uses Category-specific and Single-specific templates. 1st and 2nd and 3rd level categories as well as their single post pages have been taken into account so that they use the top parent's specific template

Translation Ready

- **Localized** theme (parent and child themes) and theme options

Documentation

- Solid, clear and well commented-out code
- Detailed Help files

Widgets:

- 11 independent widget-ready areas!

Images:

- Images are added directly into the post content and automatically resized for you keeping the image ratio. No need to install any plugins or 3rd party php scripts for using this feature! No need to use custom fields for producing image thumbnails!

Featured Slider:

Choose between 3 different sliders

- image with text -manual (per click) slide
- image with text -automatic slide and direct hover navigation
- image only -automatic slide and direct hover navigation

Excerpts:

- Optional custom excerpts for Shop posts, Gallery posts, Blog posts and posts viewed under their respective tags from the theme's options page

Sidebar:

- The shop's categories display the main product categories and when inside one of those categories, only then will child categories show (collapsing/expanding list),
- Optional „Slide-Down“ sidebar that can be activated from the Theme Settings
- Subcategories and Subpages are detected and a "Browse by Category" section or "In this Section" for pages appears dynamically.
- A "Related" section appears if a category has more than one published post.

Extras:

- Custom breadcrumb navigation for the shop and it's subcategories
- cformsII styles included,
- wp-Pagenavi integrated

Security:

2 common sense security precautions already hooked in just for you

- Hidden login page error feedback
- Hidden WordPress version number

Ecommerce Features:

Products: Set using posts that you can categorize, tag etc.

Types of products you may add:

- Tangible **regular** products
- Tangible products with **selectable options**
- Tangible products with **price affecting selectable options**
- **Digital** products with or without **Licence keys, self-hosted or Payloadz hosted, with or without download expiration date.**
- **Affiliate products** (either in *combination* with your own products *or only* affiliate products)

Shop modes - more to come...

- **Regular** mode: Takes customer to a payment gateway
- **Inquiry** mode: Sends Shopping Cart contents as email inquiry to merchant
- **Affiliate** mode: transforms your shop to one selling **ONLY** affiliate products.
- **PayLoadz** mode: for Payloadz hosted digital goods. You still have the option to self-host your digital goods if desired

Basic Inventory Tracking - with a more advanced version on the way...

Payment options - more to come...

- PayPal (regular)
- Authorize.net
- WorldPay
- Bank transfer in advance
- Cash at store
- Cash on delivery

Shipping:

- Ship Internationally or only Nationwide
- **6 different shipping calculation methods** (all explained in the Theme's Options)
 - **Free:** what it says. Shipping is free regardless of item number or weight
 - **Flat:** a one time fee applied regardless of item number or weight
 - **Flat Limit:** same as FLAT above with the only difference that for orders above a certain value shipping is free
 - **Weight Flat:** a set fee amount per kilogramm
 - **Weight Class:** a different fee amount applied to different weight classes.
 - **Per Item:** a fee applied according to how many items are in the cart

Delivery:

- post
- pick up from location
- direct download or email (for digital products)

International Address Formats: Formatted after the UPU, Universal Postal Union guidelines

Communication:

Notification Emails send to merchant:

- New Order

- New Pending Payment Order
- Cleared Pending Transaction
- New Inquiry
- Low Stock
- Low Licence Keys

Emails send to Customers:

- Order Confirmation & Shipping Notification
- Inquiry Confirmation

Other:

- Printable „Bill“ document that your customers can get after an order has gone through. In PDF Format and for some languages in printable HTML format.
- Google Maps link to your shop

Order Management:

- View details for each received order:
 - When
 - Who
 - How much
 - Chosen payment option
 - Chosen Delivery Option
- Manually send emails to individual customers (for pending orders etc)
- Print order invoices
- View PayPal transaction id's
- Change the status of each order (for better management and clearer overview) from “Newly received & Paid” to:
 - In process
 - Shipped
 - Completed
- View Sales Statistics

Advertisement:

- Manage Google Adsense and Google Analytics

Some Backend Screenshots

Due to the amount of screenshots I could not include them all so feel free to request the Theme Options Screenshots. I will then email them to you all zipped up

Please also note that as the eCommerce functionality is always the same the screenshots are from The Clothes Shop theme

TheClothesShop settings Manage Orders Upload L-Keys Vouchers Statistics

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 1: Newly received

Order-No:	Date	Who?	Address	Amount	Details	Invoice	P+D	Status										
16	12.10.2009 - 18:31:41	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	0.03 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>#w1</td> <td>Womens Top 1 Colour: black Size: 8</td> <td>0.03EUR</td> <td>0.03EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	#w1	Womens Top 1 Colour: black Size: 8	0.03EUR	0.03EUR	bill	P: Cash on delivery D: post	Change to: In process - being packed
Qty	ID	Item	Unit	Total														
1x	#w1	Womens Top 1 Colour: black Size: 8	0.03EUR	0.03EUR														
15	12.10.2009 - 18:30:08	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	0.03 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>#w1</td> <td>Womens Top 1 Colour: black Size: 8</td> <td>0.03EUR</td> <td>0.03EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	#w1	Womens Top 1 Colour: black Size: 8	0.03EUR	0.03EUR	bill	P: Cash at shop D: pickup	Change to: In process - being packed
Qty	ID	Item	Unit	Total														
1x	#w1	Womens Top 1 Colour: black Size: 8	0.03EUR	0.03EUR														

P = Payment
D = Delivery
Move this order to the next level using the link here

TheClothesShop settings Manage Orders Upload L-Keys Vouchers Statistics

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 0: Newly received "Payment Pending" Orders

Order-No:	Date	Who?	Address	Amount	Details	Invoice	P+D	Status										
1	12.10.2009 - 9:16:38	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	5.03 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>#w1</td> <td>Womens Top 1 Colour: blue Size: 16</td> <td>0.03EUR</td> <td>0.03EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	#w1	Womens Top 1 Colour: blue Size: 16	0.03EUR	0.03EUR	bill	P: Cash on delivery D: email	Change to: Ok-payment has been cleared.
Qty	ID	Item	Unit	Total														
1x	#w1	Womens Top 1 Colour: blue Size: 16	0.03EUR	0.03EUR														

TheClothesShop settings Manage Orders Upload L-Keys Vouchers Statistics

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 2: Orders in process

Order-No:	Date	Who?	Address	Amount	Details	Invoice	P+D	Status										
11	12.10.2009 - 10:29:41	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>#w2</td> <td>Womens Top 2 Colour: pink Size: 6</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	#w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: Newly received & paid Change to: Ready - being shipped
Qty	ID	Item	Unit	Total														
1x	#w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR														
10	12.10.2009 - 10:26:11	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>#w2</td> <td>Womens Top 2 Colour: pink Size: 6</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	#w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: Newly received & paid Change to: Ready - being shipped
Qty	ID	Item	Unit	Total														
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Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 3: Shipped Orders

Order-No:	Date	Who?	Address	Amount	Details	Invoice	P+D	Status										
8	12.10.2009 - 10:10:06	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w2</td> <td>Womens Top 2 Colour: pink Size: 6</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: In process - being packed Change to: Completed - order archived for later reference
Qty	ID	Item	Unit	Total														
1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR														
7	12.10.2009 - 10:08:11	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w2</td> <td>Womens Top 2 Colour: pink Size: 6</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: In process - being packed Change to: Completed - order archived for later reference
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1x	Item #w2	Womens Top 2 Colour: pink Size: 6	0.01EUR	0.01EUR														

Status 0: New (pending) Status 1: New (paid) Status 2: In process Status 3: Shipped Status 4: Completed

Status 4: Completed Orders and filed away for future reference

Order-No:	Date	Who?	Address	Amount	Details	Invoice	P+D	Status										
5	12.10.2009 - 9:49:57	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	2.50 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w2</td> <td>Womens Top 2 Colour: white Size: 8</td> <td>0.01EUR</td> <td>0.01EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w2	Womens Top 2 Colour: white Size: 8	0.01EUR	0.01EUR	bill	P: Cash on delivery D: email	Change to: Ready - being shipped
Qty	ID	Item	Unit	Total														
1x	Item #w2	Womens Top 2 Colour: white Size: 8	0.01EUR	0.01EUR														
4	12.10.2009 - 9:25:37	Neuber Andreas Send email	Andreas Neuber Bruno-Apitz-Str. 8 99427 WEIMAR GERMANY	5.03 EUR	<table border="1"> <thead> <tr> <th>Qty</th> <th>ID</th> <th>Item</th> <th>Unit</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>1x</td> <td>Item #w1</td> <td>Womens Top 1 Colour: blue Size: 16</td> <td>0.03EUR</td> <td>0.03EUR</td> </tr> </tbody> </table>	Qty	ID	Item	Unit	Total	1x	Item #w1	Womens Top 1 Colour: blue Size: 16	0.03EUR	0.03EUR	bill	P: Cash on delivery D: email	Change to: Ready - being shipped
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1x	Item #w1	Womens Top 1 Colour: blue Size: 16	0.03EUR	0.03EUR														

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